

We Believe You Deserve

Construction is a complex sector. Digital tools need to work with the reality of outdoor work, with multiple sub-contractors, working to demanding deadlines, in an environment with different risks at hand everyday, with sites costing thousands of dollars an hour.

Many of our team grew up in construction and are motivated to make it better. With our practical background in the industry, we have navigated the needs of the site team with deep technology and easy to use robust tools. We free up time so those on site can focus on what they do best.

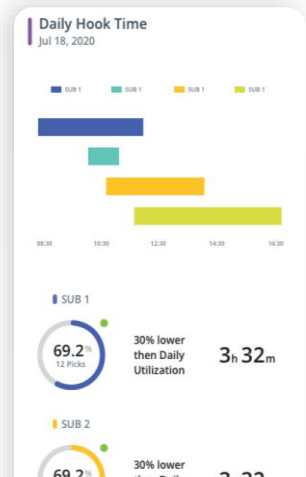
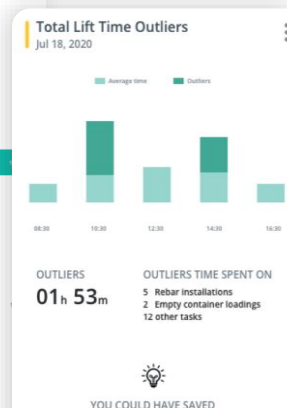
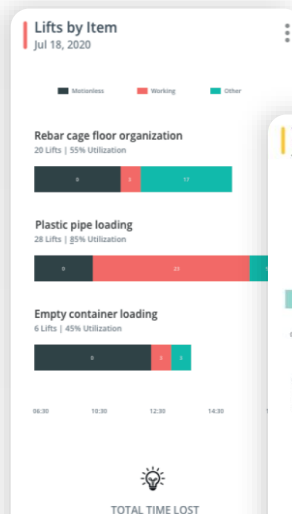
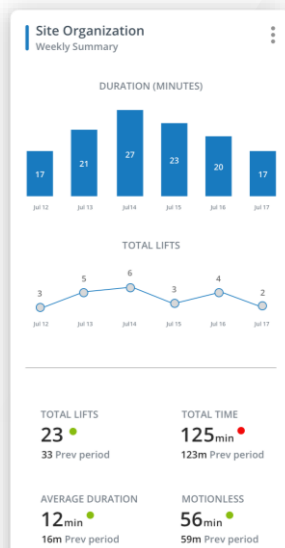
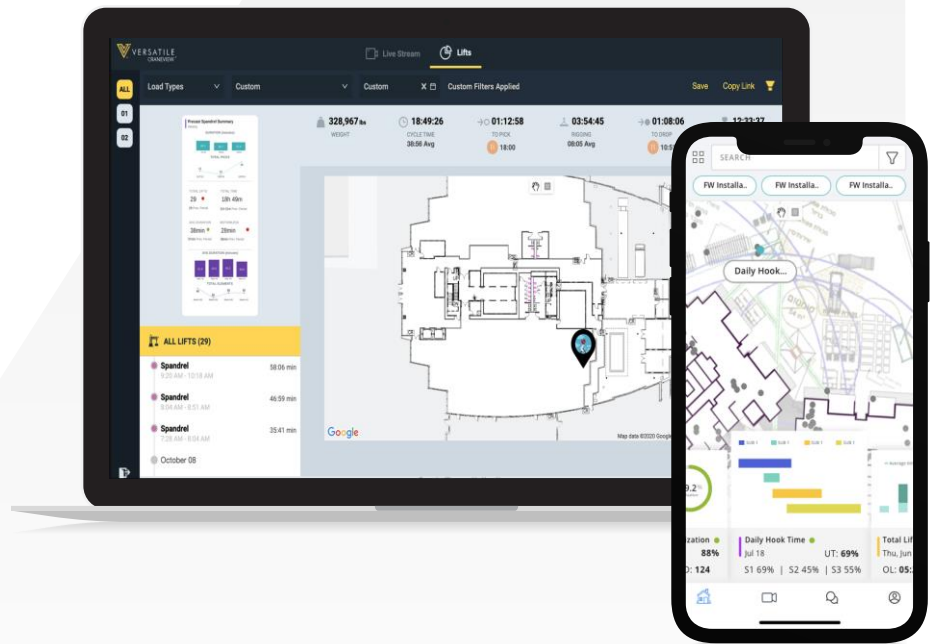
By turning construction into a fully controllable manufacturing process—creating a single source of productivity and precision—we'll transform the professionals we serve into superheroes who will shape the future of construction.

You deserve it!



We Provide You Decide

Review the data. Take action. We help you see patterns and insights your data reveals so that your team can take action to make your jobsites more productive – quickly. You know what to do.



Double Handling

Lean sites ensure materials and equipment get to the right place at the right time. Reporting on site organization activities eliminates unnecessary double handling and minimizes unproductive crane time.

Outliers

Highlighted outliers let you address anomalies in production rates before they become trends that negatively impact the schedule.

Operational Records

Disputes whether a subcontractor got the necessary crane time, a truck arrived or departed on time, or the site team followed safety or lift plans are a thing of the past. Operational records remove the guesswork with photos and timestamps.



Be even better at **what you do**

Benefits for every
device used:

50% improvement
in production rates

45-52% improved
look-ahead scheduling errors

Cut 5-6 weeks off
Crane Schedule on Multi-
Crane Jobs

Reduce overtime from
36hr/mo to zero overtime hrs

ASME Certified

Crane-type, make and
ownership agnostic

Fatigue-rated load cell

Durable frame, purpose built
for construction
environments

Crosby | **SP**

Integral to the CraneView
below-the-hook device is
Crosby-branded rigging
hardware.

Easily **saved**
\$60,000 with early
demobilization

Reduce Cycle Times
by **25-50%**

Save 20 hrs/mo
preparing progress
reports to owner

**2020 results based on client
feedback in USA
on over 350,000 picks**



The CraneView Device

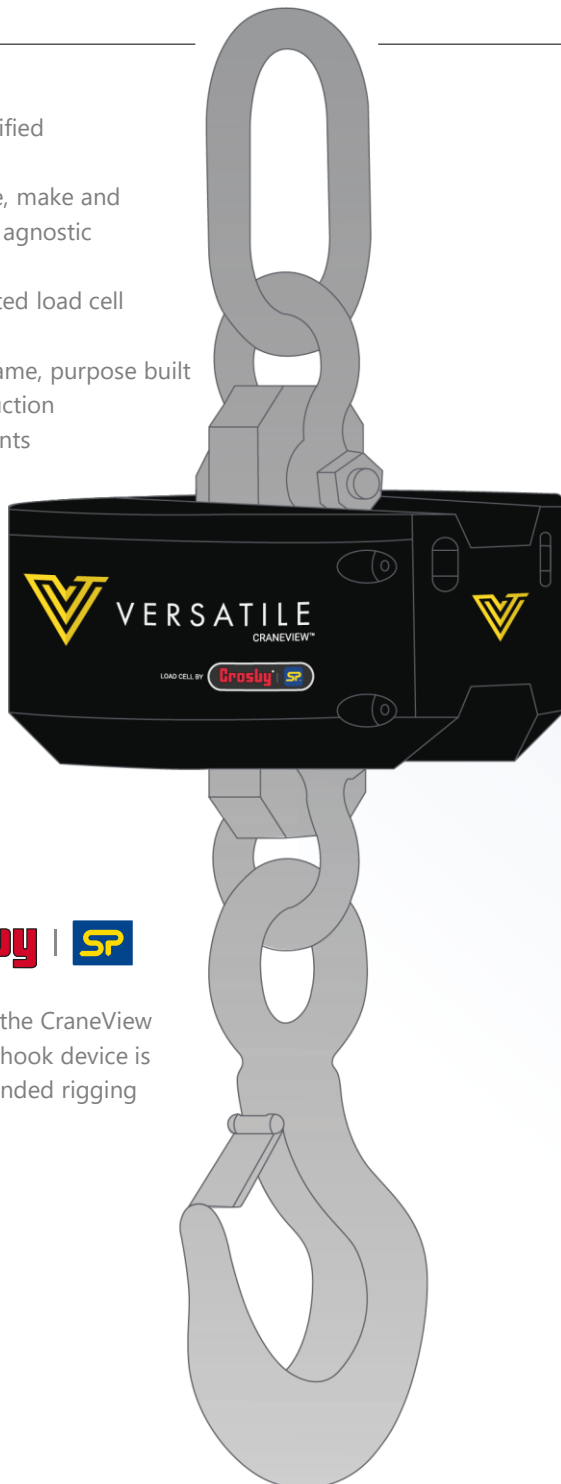
CraneView is a revolutionary hardware and software solution deployed directly at construction sites and installs in seconds.

ASME Certified

Crane-type, make and ownership agnostic

Fatigue-rated load cell

Durable frame, purpose built for construction environments



Integral to the CraneView below-the-hook device is Crosby-branded rigging hardware.

The CraneView device is a fully certified, under-the-hook lifting accessory providing the same weight capacity as the crane it is used on. Using AI sensors, it measures thousands of data points — load, weight, motion, rigging, unrigging, material, location, tasks, idle times and more.

All of this data is delivered to you using a cellular connection that does not take up your network.



Measuring what matters.

By measuring 4 points of the pick cycle we can provide installation time which reveals production rates and outliers giving us the insights needed to create efficiencies.

1. Travel to Pick
2. Rigging
3. Travel to Drop
4. Unrigging